

ELAHC

The Elliot Lake Arts and Heritage Centre is located downtown on Elizabeth Walk. It houses 5 studios and an Arts Space with retail shop.

ARIEL Arts Space

The not-for-profit ARIEL operates this combination gallery and retail shop. We want to include the work of local musicians and authors, filmmakers, greeting card creators, etc. in the retail shop. This brochure explains how creators that retail their work for \$39.99 or less can apply for representation in the shop.

There is a separate application process for painters, visual artists and sculptors, potters, woodworkers, jewellery makers etc.

Juried work

A jury of three independent creators will review submissions. Their criteria for acceptance are: unique items that are executed at a professional level with creativity.

**You can't buy
happiness, but you
can buy local, and
that's almost the
same!**

Anonymous

Selling products that retail for \$39.99 or less

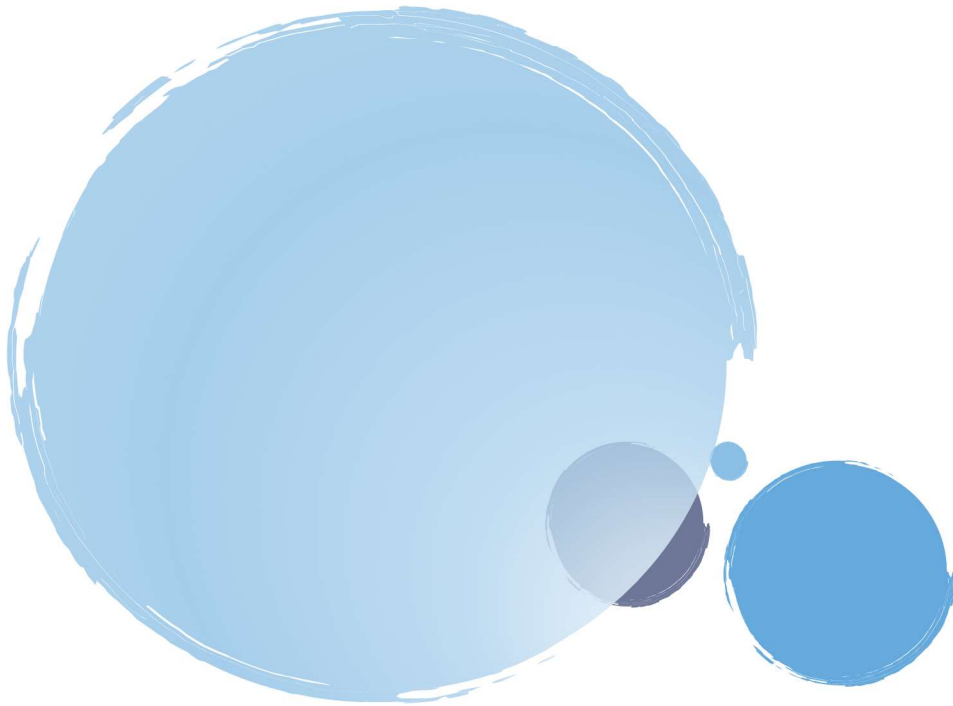
in

The retail shop of the ELAHC



ARIEL Arts Space

14 Elizabeth Walk
Elliot Lake, Ontario, P5A 2Z3
705.827.0075



ARIEL's Mission

We are a registered not-for-profit, founded in 2009. Our four-part mission has never changed:

1. Provide a strong voice for arts and culture in the City of Elliot Lake,
2. Facilitate collaboration between artists, organizations, business and government,
3. Support the economic well-being of the community,
4. Contribute to the quality of life in Elliot Lake.

Our website – www.arielgroup.ca

To apply

Drop off a sample of the item or items you wish to sell in the shop. The Arts Space is open from 10 AM to 4 PM, Tuesday through Sunday beginning September 3, 2024. Please include a covering letter with your contact information and the retail value of the item(s). We will either return the sample(s) to you or add them to the inventory.

Compensation

The creator will receive 80% of the retail value of the item(s). ARIEL will retain 20%, as long as the item's MSRP is \$39.99 or less. The creator determines the retail value. Please note that if accepted, you must become a member of ARIEL.

Sales, Special Events and Marketing

From time to time, ARIEL will conduct discounted sales, and/or special events to encourage traffic to the shop. We will inform all the people we represent. You can opt out of any promotion.

The marketing of the ARIEL Arts Space is the sole responsibility of ARIEL. However, we encourage people with items in the shop, to share, like and follow the organization's social media.

ARIEL Membership

To join visit [Choose your ARIEL membership and join \(arielgroup.ca\)](http://www.arielgroup.ca). Annual membership is \$20.

